



pinion



PRESS RELEASE

BRP successfully completes the acquisition of FIT 2.0 business from Biketec GmbH

July 1, 2025

Huttwil, Switzerland – Bombardier Recreational Products Inc. (BRP) is pleased to announce that it has successfully completed the previously announced acquisition of the FIT 2.0* related business of Biketec GmbH (Biketec). As of July 1, 2025, all products and services related to the FIT 2.0 technology have been transferred to a newly formed entity, Smartscale NewCo AG (Smartscale). The creation of this new company will provide a strategic integrated connectivity solution for Pinion products as well as other e-bike propulsion systems.

This acquisition supports BRP's commitment to develop the bicycle propulsion technology. The strengths of the Pinion MGU (Motor-Gearbox-Unit) combined with Smartscale's FIT 2.0 connectivity and system integration now create a seamless, high-performance e-bike ecosystem — all from one source. The FIT 2.0 technology will also be available in the future independently of Pinion drive systems.

Stay tuned for further news from Smartscale!

*Products and services related to FIT 1.0 technology with D0 or D1 displays in older Flyer models, as well as Panasonic and Brose systems without FIT, are not part of the acquisition and will continue to be managed by Biketec GmbH.

Press Contact:

Smartscale NewCo AG

Inga Rupps

Head of Marketing Communications

press@fit-ebike.ch